



## ***Community Business Video, Basic Package...\$429***

*Effective April, 2022*

***Basic Package Includes the Following:***

- 1. Consultation and Planning Session***
- 2. Scriptwriting and Storyboard Production Using Supplied Information***
- 3. Professional Level On-Camera Interviews and Voice-Over Narration***
- 4. Your Choice of a Licensed Music Selection***
- 5. Two hours of on-site filming using DJI® Mavic 2 Pro Drones, Sony® HD Video Cameras, Sony® DSLR Cameras, Ikan® LED Lighting and Audio Technica Sound Recording Equipment for interviews and narration as applicable.***
- 6. All Post Production Editing including Color Correction and Graphics for Necessary Branding Needs***
- 7. Delivery via a Dropbox® Folder (1 year hosting is included)***
- 8. VIMEO® Professional channel with link (1 year hosting is included)***
- 9. A Minimum of 20 Processed Photographs for social Media N***



## Customized Video Productions Beyond the Basic Package

A price for a customized combination beyond the scope of the Basic Community Business Video packages can be negotiated.

### Additional Products and Services

- For any additional mileage beyond 100 round trip miles from Keene, NH, my fee is \$0.45 per mile.
- Flash Drive(s) with your media...\$15.00 each
- DVDs can be made as menu driven or continuous running videos for trade shows etc...\$25.00 for the master disc
- For other additional filming and editing, my fee is \$75.50 per hour

Payment may be made by check or any the following methods:



Note: I will not submit an invoice until the project has been approved, submitted and is successfully being used for your promotional needs. **Please visit my websites to review samples of my work.**

Best,

William Landon Farrell  
Farrell Video Productions and Photography  
PO Box 100  
Keene, NH 03431  
(603) 252-5904  
bill@farrellvideoproductions.com  
<http://www.farrellvideoproductions.com>



*William Landon Farrell (Remote Pilot Certificate # 4214233, issued December 2018) is an FAA licensed commercial drone operator, videographer, photographer, editor, writer, narrator and producer. My practice includes producing Web-based Promotions, Broadcast Quality TV Commercials, Documentaries and Real Estate Photography and Videos.*



DJI Photo Academy  
Graduate, June 2019



GREATER KEENE &  
PETERBOROUGH  
CHAMBER

## ***Information Documents***

### ***Producing an Effective Community Business Video***

***<http://www.farrellvideoproductions.com/wp-content/uploads/2021/04/What-Makes-an-Effective-Video-Production-12.pdf>***

## ***Samples of Community Business Videos***

### ***Berkshire Outfitters, Adams, Massachusetts***

***<https://vimeo.com/413738725>***

### ***Wright Builders, Northampton, Massachusetts***

***<https://vimeo.com/390798214>***

### ***The Westminster Dog Show, Westminster, Massachusetts***

***<https://vimeo.com/473199219>***

### ***The Bennington Battle Monument, Bennington, Vermont***

***<https://vimeo.com/347305653>***

### ***Edgewater Farm's Community Supported Agriculture, Plainfield, New Hampshire***

***<https://vimeo.com/84197698>***