



Realtors® Packages offered by Farrell Video Productions and New England Drone Productions, PO Box 100, Keene, NH 03431 (603) 252-5904

First Option... Realtors® Full Package (Video/Photos/Description Package)...\$350

Includes the following:

- Two finished HD videos (60-120 second videos that may be longer if necessary) for review and then all modifications necessary will be made. These include both the *Realtors® Video* as well as the *MLS Version Video*. Shorter clips for Social Media posts may be extracted from this footage.
- A minimum of 10 high resolution JPEG photos. Additionally, these photos (aerial, exterior and interior) may also be formatted into more compressed versions as needed for internet submission.
- A Narrative Script in Word® and PDF files for use as press releases, brochures and any printed media as needed. This script will be a collaborative project with the Realtor® and also used as part of the narration in the videos.

Labor Requirements for Filming/Script-Storyboard/Narration and Editing of the *Realtors® Full Package*

- Two hours of on-site filming with drones, HD video and still cameras as well as all sound recording and interviews
- Scriptwriting and Storyboard Production using supplied bullet points and any other additional information from the Realtor® or Listing Agent
- Voice-Over Narration
- All Post Production Editing including Color Correction and Graphics Work for Necessary Branding Needs

Methods of Delivery for the *Realtors® Full Package*

- Both the Realtors® video and the MLS version will be uploaded to a VIMEO Pro channel...the URL address for these videos will remain the same for the life of the video...changes (such as an increase or reduction in selling price) can be made keeping the same URL address.
- Embedded Codes for websites.
- A Dropbox Folder will be assigned to the Realtor®. This folder will provide access to all photos, storyboard, narrative scripts, videos and photographs.

Second Option... Realtors® Partial Package (Photos Only)...\$150

Includes the following:

- A minimum of 10 high resolution JPEG photos. Additionally, these photos may also be formatted into more compressed versions as needed for internet submission.

Labor Requirements for Filming the *Realtors® Partial Package*

- One hour of on-site filming with drones and still cameras for aerial, exterior and inside photos
- All Post Production Editing including Color Correction and Graphics Work for Necessary Branding Needs

Methods of Delivery for the *Realtors® Partial Package*:

- A Flash Drive will be provided and a Dropbox Folder will be assigned to the Realtor®. This folder will provide access to all photos, storyboard, narrative scripts, videos and photographs.

Additional Products and Services:

- For any additional mileage beyond 100 round trip miles from Keene, NH, my fee is \$0.45 per mile.
- Additional Flash Drive(s) with your media...\$12.00 each
- DVDs can be made as menu driven or continuous running videos for trade shows etc...\$25.00 for the master disc
- For other additional filming and editing my fee is \$67.50 per hour. Insurance for FAA clearance and insurance is \$25.

Payment can be made by check or any the following methods:



Note: I will not submit an invoice until the project has been approved, submitted and is successfully being used for your promotional needs. For work beyond the scope of these packages, I'll be glad to negotiate.

Best,

William Landon Farrell

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William Landon Farrell (Remote Pilot Certificate # 4214233) is an FAA licensed commercial drone pilot, videographer, photographer, editor and producer. His practice includes producing Web-based Promotions, Broadcast Quality TV Commercials, Documentaries and Real Estate Photography and Videos.